



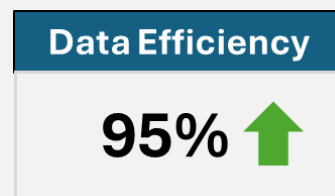
## Mi-Bloomberg

**Problem:** Understanding your Bloomberg commitments can be challenging. With many employees using various services across multiple accounts and subscriptions auto-renewing at different times, it's easy to overlook important details. Without dedicating significant employee hours to managing these costs, the risk of oversight is high.

### The Mi-Bloomberg Solution

MiSO3 offers clear visibility into Bloomberg usage by using machine learning to highlight the most critical data. Since Bloomberg's invoice data is often incomplete, MiSO3 also extracts and aligns secondary datasets. Easily view:

- Active users by account, service, and internal owner
- Renewal dates and user inactivity
- Changes in spending



### How It Works

Using Mi-Bloomberg is as simple as adding an employee to your Bloomberg Portal. MiSO3 handles the rest—pulling reports, aligning them with invoices, and providing insights for future decisions. MiSO3 is a passive extraction tool; it doesn't add, change, or cancel Bloomberg services—it simply offers the insights needed for informed decision-making.

### Benefits

- ✓ **Time:** Bloomberg is a powerful tool, but understanding your purchases can be complex and time-consuming. Act on your data instead of spending time searching for it.
- ✓ **Money:** Stop auto-renewing licenses for employees who are no longer with your organization and avoid purchasing new licenses when existing ones are underutilized.
- ✓ **Accuracy:** Manual data extractions and calculations are prone to errors. Let MiSO3 automate the process to enhance data accuracy and timeliness.

## Contact Us

For more information or to discuss how we can tailor our solution to your organization's needs, please reach out via email at [bloomberg@miso3.com](mailto:bloomberg@miso3.com).